

FAX# 703 528 7880 OCT2/12 14.28
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LIZ DOME

SALES PRSN WA- JOE KNAUER

CONTRACT # 6359437

	CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTINUED " _____

PRDCT	<u>GRAYSON FOR CONGRESS</u>	<u>EST#2405</u>	COMMENTS: (LINE, ORDER, INVOICE
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FLIGHT DATES OCT2/12 OCT6/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT2/12 14.28

REP: TO LENA
FR JULIE
OK'D M2
TTLS RTS
PLS CFM, THX 10/2

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
GRAYSON FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2405												
35	S		1000P-1100P	30		\$4,200.00	10/2	10/2	0		TUE	0
PROGRAM : PRIVATE PRACTICE CON COM1 : PRIVATE PRACTICE												
61	A		800P-900P	30		\$4,000.00	10/4	10/4	1		THU	1
PROGRAM : LAST RESORT ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT2 ON LINE-35 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT2 ON LINE-43 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
62	A		600P-630P	30		\$2,400.00	10/4	10/4	1		THU	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 61-63												
63	A		105A-205A	30		\$200.00	10/5	10/5	1		FRI	1
PROGRAM : KIMMEL AFTER HS SPORTS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 61-63												
43	S		730P-800P	30		\$2,400.00	10/2	10/2	0		TUE	0
PROGRAM : WHEEL OF FORTUNE												
CON COM1 : WHEEL OF FORTUNE												
STATION MAKEGOOD OFFERS:												
M2 OK'D BUY#35 MISSED:TUE/1000P-1100P												
BUY#43 TUE/730P-800P												
OFFER:THU/800P-900P												
& THU/600P-630P												
& FRI/105A-205A												
CMT:WE CAN OFFER												

OCT/12 80355.00 CONTRACT TOTAL 80355.00

TOTAL SPOTS 67

MARKET TOTALS \$156,475 WFTV 51% WKMG 13% WESH 18% WOFL 9% WKCF 1% WRBW 4% CABL 0%

WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE